
Magic Tilt Trailers keep boats on land on the move



Magic Tilt manufactures more than 3,000 high quality trailers annually in its 38,000-square-foot assembly facility in Edgewater.

Edgewater, FL - If you see a boat being transported on a trailer, that trailer could have been assembled in Edgewater by a company that has a solid reputation as a manufacturer. Magic Tilt has been building quality boat trailers since 1953 and remains a family business. The firm recently acquired a 38,000-square-foot assembly facility in Edgewater with Boston Whaler being one of its largest customers.

"We have a strong business presence in the southeastern United States, and we are grateful for our growing relationship with Boston Whaler," said Craig Clawson, president of the firm. "We also ship nationwide and internationally."

Magic Tilt excels in building aluminum and galvanized steel trailers designed for salt-water applications. Its products are distributed solely through its dealer base and private label contracts. Magic Tilt has custom tooling and specifications in place fitting literally thousands of hull designs. Clawson credits a dedicated workforce and the company's many business partners for its success in becoming an industry leader. He stresses sturdy construction,

product safety and a solid service/warranty program as primary factors in the company's success.

In addition to its plant in Edgewater, the firm's headquarters is in Clearwater and there are Magic Tilt service centers in the panhandle, Louisiana, Texas and South Carolina. The Edgewater plant employs approximately 15 people and produces more than 3,000 trailers each year.

"The secret to our success is relentless innovation and superior customer service," said Clawson. "I appreciate our loyal customers and our dedicated work force. None of this would be possible without having the best people on our team. For example,

our engineering team designs and manufactures trailers that are tailor made for today's newest boat designs, whether they are small fishing boats or luxury yachts. We want them to move about on land with the same ease and safety as they do in the water."

As for the outlook, Clawson says sales are holding strong without a sign of a near-term pull back. Should a recession happen, the company would endure and continue as the market leader in the southeastern United States while growing nationally and internationally.
